

**DAV CENTENARY COLLEGE FARIDABAD****Summary of Lesson Plans of College Faculty**

Name of Asst/Associate Professor : Mr. Vijay Pal Singh

Class &amp; Section: BBA VI ( A,B,C)

Subject: International Business

Academic Session 2023-24 Even Sem

	Date	Topics to be covered
Week 1	01.01.2024	Meaning and features of International Business
	02.01.2024	Motives of International Business
	03.01.2024	Advantages of International Business
	04.01.2024	Drivers of International Business
	05.01.2024	International Business v/s Domestic Business
	06.01.2024	International Business v/s Domestic Business
	07.01.2024	<b>Sunday</b>
Week 2	08.01.2024	International Business Environment
	09.01.2024	Why do companies go International?
	10.01.2024	Short questions on above topics
	11.01.2024	World Trade Organization
	12.01.2024	Difference between WTO and GATT
	13.01.2024	Global Financial System-IMF
	14.01.2024	<b>Sunday</b>
Week 3	15.01.2024	Test
	16.01.2024	Global Financial System-IMF
	17.01.2024	<b>Guru Govind Singh Jayanti</b>
	18.01.2024	REVISION
	19.01.2024	REVISION
	20.01.2024	REVISION
	21.01.2024	<b>Sunday</b>
Week 4	22.01.2024	Quantum Meruit, specific performance, injunction, rectification
	23.01.2024	World Bank, IFC, IDA
	24.01.2024	Class Test - 1
	25.01.2024	Assignment on Motives of International Business
	26.01.2024	<b>Republic Day</b>
	27.01.2024	EXIM Policy
	28.01.2024	<b>Sunday</b>
	29.01.2024	EXIM Policy
Week 5	30.01.2024	International Banks
	31.01.2024	Global Trading System -Free Trade System
	01.02.2024	Methods of Protection, Arguments for Protection
	02.02.2024	Methods of Protection, Arguments for Protection
	03.02.2024	Discussion on long questions of unit 1
	04.02.2024	<b>Sunday</b>
Week 6	05.02.2024	Foreign Market Entry Modes
	06.02.2024	Exporting- Direct and Indirect
	07.02.2024	Licensing
	08.02.2024	Franchising, Joint Ventures

	09.02.2024	Strategic Alliance-Mergers and Acquisitions
	10.02.2024	Contract Manufacturing, Assembly operations
	11.02.2024	<b>Sunday</b>
Week 7	12.02.2024	Turnkey contracts
	13.02.2024	Market Evaluation and Selection
	14.02.2024	<b>Chotu Ram Jayanti</b>
	15.02.2024	Classification of countries, steps for selection of country
	16.02.2024	Factors of country selection, avoidance of countries.
	17.02.2024	Class Test on Modes of entering foreign market in form of PPT
	18.02.2024	<b>Sunday</b>
Week 8	19.02.2024	Discussion on short questions of above topics
	20.02.2024	Meaning of FDI, Forms of FDI
	21.02.2024	REVISION TEST
	22.02.2024	Reasons for FDI
	23.02.2024	Benefits of FDI and Costs of FDI
	24.02.2024	FDI Decision Framework
	25.02.2024	<b>Sunday</b>
Week 9	26.02.2024	Trends in FDI
	27.02.2024	FDI in India
	28.02.2024	Meaning of Portfolio Investment
	29.02.2024	Components of Portfolio Investment
	01.03.2024	Discussion on long questions of unit 2
	02.03.2024	Control of International Business
	03.03.2024	<b>Sunday</b>
Week 10	04.03.2024	Control methods-Budgetory control, Reports, Visits etc.
	05.03.2024	Foreign Mnaufacturing Decisions- Location
	06.03.2024	Modes of International Sourcing
	07.03.2024	Inventory Management
	08.03.2024	<b>Maha Shivratri</b>
	09.03.2024	Product and Branding
	10.03.2024	<b>Sunday</b>
Week 11	11.03.2024	Product Development
	12.03.2024	International Product life cycle
	13.03.2024	Product Branding Decisions
	14.03.2024	Product Packaging Decisions
	15.03.2024	Market Segment Decisions
	16.03.2024	Trade Mark
	17.03.2024	<b>Sunday</b>
Week 12	18.03.2024	Assignment on FDI
	19.03.2024	<b>Mahaveer jayanti</b>
	20.03.2024	Approaches of International Pricing
	21.03.2024	Domestic v/s International Price
	22.03.2024	REVISION
	23.03.2024	<b>Holi Vacations</b>
	24.03.2024	<b>Holi Vacations</b>

Week 13	25.03.2024	Holi Vacations
	26.03.2024	Holi Vacations
	27.03.2024	Holi Vacations
	28.03.2024	Holi Vacations
	29.03.2024	Holi Vacations
	30.03.2024	Holi Vacations
	31.03.2024	Holi Vacations
Week 14	01.04.2024	Pricing objectives
	02.04.2024	Pricing Strategies
	03.04.2024	Foreign Channel and logistics Decisions
	04.04.2024	Factors affecting Selection of Channel
	05.04.2024	Types of foreign Intermediaries
	06.04.2024	Transportation Modes- Rail, Road, Air, Water, Pipeline
	07.04.2024	<b>Sunday</b>
Week 15	08.04.2024	Accounting Differences across countries-GAAP, IAS etc
	09.04.2024	Cross Cultural challenges in International Business
	10.04.2024	Cross Cultural Training
	11.04.2024	<b>ID-ul-Fitar</b>
	12.04.2024	Dealing with cultural differences
	13.04.2024	<b>Vaishakhi</b>
	14.04.2024	<b>Sunday</b>
Week 16	15.04.2024	International Staffing Decisions
	16.04.2024	Factors affecting International Staffing Decisions
	17.04.2024	<b>Ram Navmi</b>
	18.04.2024	International Compensation Decisions
	19.04.2024	Profit sharing and ESOP
	20.04.2024	Compensation in International companies
	21.04.2024	<b>Sunday</b>
Week 17	22.04.2024	Class Test on Accounting Differences across countries
	23.04.2024	Risks in International Business
	24.04.2024	Types of risks, its management
	25.04.2024	Discussion on short questions of above topics long questions of Unit 3 and 4
	26.04.2024	Discussion on short questions of above topics long questions of Unit 3 and 4
	27.04.2024	Revision
	28.04.2024	<b>Sunday</b>
	29.04.2024	Revision
	30.04.2024	Previous Year
	1.05.2024	<b>Examinations</b>