

DAV CENTENARY COLLEGE FARIDABAD**Summary of Lesson Plans of College Faculty**

Name of Asst/Associate Professor : DR ANKITA MOHINDRA

Class & Section: BCAM VI

Subject: ED

Academic Session 2023-24 Even Sem

	Date	Topics to be covered
Week 1	01.01.2024	Introduction and Definition of Entrepreneurship
	02.01.2024	Introduction and Definition of Entrepreneurship
	03.01.2024	Entrepreneurship, Entrepreneur, Enterprise
	04.01.2024	Concept of Entrepreneurship
	05.01.2024	Meaning and Definition of Entrepreneurship Development
	06.01.2024	Meaning and Definition of Entrepreneurship Development
	07.01.2024	Sunday
Week 2	08.01.2024	Significance and need of Entrepreneurship Development
	09.01.2024	Significance and need of Entrepreneurship Development
	10.01.2024	Characteristics of Entrepreneur
	11.01.2024	Characteristics of Entrepreneur
	12.01.2024	Process of Entrepreneurship Development
	13.01.2024	Process of Entrepreneurship Development
	14.01.2024	Sunday
Week 3	15.01.2024	Experience and Strategies of Entrepreneurship Development
	16.01.2024	Experience and Strategies of Entrepreneurship Development
	17.01.2024	Guru Govind Singh Jayanti
	18.01.2024	Types of Entrepreneur
	19.01.2024	Types of Entrepreneur
	20.01.2024	Difference between Entrepreneurship and Intrapreneurship
	21.01.2024	Sunday
Week 4	22.01.2024	Role and Qualities of Entrepreneurs
	23.01.2024	Role and Qualities of Entrepreneurs
	24.01.2024	Myths and Misconceptions about Entrepreneurship
	25.01.2024	Myths and Misconceptions about Entrepreneurship
	26.01.2024	Republic Day
	27.01.2024	Presentation on above topics
	28.01.2024	Sunday
	29.01.2024	Concept of Entrepreneurship Motivation
Week 5	30.01.2024	Factors Motivates Entrepreneur
	31.01.2024	Factors Motivates Entrepreneur
	01.02.2024	Motivational theories
	02.02.2024	Motivational theories
	03.02.2024	Revision
	04.02.2024	Sunday
Week 6	05.02.2024	Discussion on short questions
	06.02.2024	Discussion on long questions
	07.02.2024	Identifying Business Opportunity
	08.02.2024	Identifying Business Opportunity

	09.02.2024	Case study
	10.02.2024	Revision
	11.02.2024	Sunday
Week 7	12.02.2024	Sources of Business Opportunity Search
	13.02.2024	Sources of Business Opportunity Search
	14.02.2024	Chotu Ram Jayanti
	15.02.2024	Steps in identification of Business Opportunity Search
	16.02.2024	Steps in identification of Business Opportunity Search
	17.02.2024	Project Identification, Classification and Selection
	18.02.2024	Sunday
Week 8	19.02.2024	Project Identification, Classification and Selection
	20.02.2024	Project Identification, Classification and Selection
	21.02.2024	Process of Establishing Entrepreneurship
	22.02.2024	Process of Establishing Entrepreneurship
	23.02.2024	Institutional Networking For Enterprise Setting
	24.02.2024	Ravidas Jayanti
	25.02.2024	Sunday
Week 9	26.02.2024	Institutional Networking For Enterprise Setting
	27.02.2024	Institutional Networking For Enterprise Setting
	28.02.2024	Government Programmes , Policies and Incentives for Enterprise Setting
	29.02.2024	Government Programmes , Policies and Incentives for Enterprise Setting
	01.03.2024	Government Programmes , Policies and Incentives for Enterprise Setting
	02.03.2024	Discussion on long questions of Unit 2
	03.03.2024	Sunday
Week 10	04.03.2024	Group Discussion on Government Role In Entrepreneurship Development
	05.03.2024	Concept and Meaning of Market Survey
	06.03.2024	Objectives of Market Survey
	07.03.2024	Objectives of Market Survey
	08.03.2024	Maha Shivratri
	09.03.2024	Revision
	10.03.2024	Sunday
Week 11	11.03.2024	Techniques of Market Survey
	12.03.2024	Techniques of Market Survey
	13.03.2024	Meaning and Concept of Marketing Research
	14.03.2024	Objectives of Marketing Research
	15.03.2024	Marketing Research Procedure
	16.03.2024	Marketing Research Procedure
	17.03.2024	Sunday
Week 12	18.03.2024	Revision
	19.03.2024	Mahaveer jayanti
	20.03.2024	Limitations of Marketing Research
	21.03.2024	Limitations of Marketing Research
	22.03.2024	Revision
	23.03.2024	Holi Vacations
	24.03.2024	Holi Vacations

Week 13	25.03.2024	Holi Vacations
	26.03.2024	Holi Vacations
	27.03.2024	Holi Vacations
	28.03.2024	Holi Vacations
	29.03.2024	Holi Vacations
	30.03.2024	Holi Vacations
	31.03.2024	Holi Vacations
Week 14	01.04.2024	Meaning, Concept of Demand Analysis
	02.04.2024	Meaning, Concept of Demand Analysis
	03.04.2024	Techniques of Demand Analysis
	04.04.2024	Techniques of Demand Analysis
	05.04.2024	Concept of Business Plan
	06.04.2024	Revision
	07.04.2024	Sunday
Week 15	08.04.2024	Factors Contributing Business Plan Preparation
	09.04.2024	Factors Contributing Business Plan Preparation
	10.04.2024	Factors Contributing Business Plan Preparation
	11.04.2024	ID-ul-Fitar
	12.04.2024	Discussion in class / Doubt Class
	13.04.2024	Vaishakhi
	14.04.2024	Sunday
Week 16	15.04.2024	Objectives Of Business Plan Prepatation
	16.04.2024	Components of Business Plan
	17.04.2024	Ram Navmi
	18.04.2024	Components of Business Plan
	19.04.2024	Steps Involved in Business Plan Preparation
	20.04.2024	Steps Involved in Business Plan Preparation
	21.04.2024	Sunday
Week 17	22.04.2024	Business Plans For Growth of Enterprise
	23.04.2024	Business Plans For Growth of Enterprise
	24.04.2024	Business Plans For Modernisation of Enterprise
	25.04.2024	Business Plans For Modernisation of Enterprise
	26.04.2024	Business Plans For Expansion of Enterprise
	27.04.2024	Business Plans For Expansion of Enterprise
	28.04.2024	Sunday
	29.04.2024	Discussions on previous year question papers
	30.04.2024	Discussions on previous year question papers
	1.05.2024	Examinations