

DAV CENTENARY COLLEGE FARIDABAD**Summary of Lesson Plans of College Faculty****Name of Asst/Associate Professor : Ms. (Dr.) Ruchi Malhotra****Class & Section: BBA CAM IV****Subject: Business Research Methods****Academic Session 2023-24 Even Sem**

	Date	Topics to be covered
Week 1	01.01.2024	Introduction of the Subject and Syllabus
	02.01.2024	Definitions of Research
	03.01.2024	Types of Research
	04.01.2024	Managerial Value of Research
	05.01.2024	Theory of Research
	06.01.2024	Components of Theory of Research
	07.01.2024	Sunday
Week 2	08.01.2024	Concepts
	09.01.2024	Constructs
	10.01.2024	Definition
	11.01.2024	Facts
	12.01.2024	Theory
	13.01.2024	Variables and Types
	14.01.2024	Sunday
Week 3	15.01.2024	Propositions
	16.01.2024	Hypotheses
	17.01.2024	Guru Govind Singh Jayanti
	18.01.2024	Hypotheses
	19.01.2024	Deductive Theory
	20.01.2024	Inductive Theory
	21.01.2024	Sunday
Week 4	22.01.2024	Nature and Process of Business Research
	23.01.2024	Problem definition
	24.01.2024	Purpose and Types of Research Proposals
	25.01.2024	Purpose and Types of Research Proposals
	26.01.2024	Republic Day
	27.01.2024	Ingredients of Research Proposals
	28.01.2024	Sunday
	29.01.2024	Ingredients of Research Proposals
Week 5	30.01.2024	Ingredients of Research Proposals
	31.01.2024	Research Design Meaning
	01.02.2024	Classification and Elements of Research Design
	02.02.2024	Assignment 1
	03.02.2024	Methods and Categories of Exploratory Research
	04.02.2024	Sunday
Week 6	05.02.2024	Methods and Categories of Exploratory Research
	06.02.2024	Basic Issues in Experimental Design
	07.02.2024	Basic Issues in Experimental Design
	08.02.2024	Classification of Experimental Designs

	09.02.2024	Concept of Measurement
	10.02.2024	Measurement Scales Types
	11.02.2024	Sunday
Week 7	12.02.2024	Errors in measurement
	13.02.2024	Construction of Measurement Scales
	14.02.2024	Chotu Ram Jayanti
	15.02.2024	Construction of Measurement Scales
	16.02.2024	Construction of Measurement Scales
	17.02.2024	Construction of Measurement Scales
	18.02.2024	Sunday
Week 8	19.02.2024	Oral Discussion
	20.02.2024	Class Test 1
	21.02.2024	Sampling Versus Census
	22.02.2024	Small and Large Sample
	23.02.2024	Sample Design
	24.02.2024	Ravidas Jayanti
	25.02.2024	Sunday
Week 9	26.02.2024	Sample Design
	27.02.2024	Determination of Sample Size
	28.02.2024	Determination of Sample Size
	29.02.2024	Determination of Sample Size
	01.03.2024	Sampling Procedure
	02.03.2024	Sampling Procedure
	03.03.2024	Sunday
Week 10	04.03.2024	Sampling Procedure
	05.03.2024	Secondary Data Vs Primary Data
	06.03.2024	Secondary Data Sources
	07.03.2024	Collection of Primary Data-Methods
	08.03.2024	Maha Shivratri
	09.03.2024	Collection of Primary Data-Methods
	10.03.2024	Sunday
Week 11	11.03.2024	Construction of a Questionnaire
	12.03.2024	Assignment 2
	13.03.2024	Stages of Data Analysis
	14.03.2024	Statistical Techniques of Data Analysis
	15.03.2024	Statistical Techniques of Data Analysis
	16.03.2024	Class Presentation
	17.03.2024	Sunday
Week 12	18.03.2024	Class Presentation
	19.03.2024	Mahaveer jayanti
	20.03.2024	Nature and Types of Descriptive Analysis
	21.03.2024	Univariate and Bivariate Tests of Significance
	22.03.2024	Univariate and Bivariate Tests of Significance
	23.03.2024	Holi Vacations
	24.03.2024	Holi Vacations

Week 13	25.03.2024	Holi Vacations
	26.03.2024	Holi Vacations
	27.03.2024	Holi Vacations
	28.03.2024	Holi Vacations
	29.03.2024	Holi Vacations
	30.03.2024	Holi Vacations
	31.03.2024	Holi Vacations
Week 14	01.04.2024	Univariate and Bivariate Tests of Significance
	02.04.2024	Meaning and Types of Research Reports
	03.04.2024	Meaning and Types of Research Reports
	04.04.2024	Class Presentation
	05.04.2024	Class Test 2
	06.04.2024	Ingredients of Research Reports
	07.04.2024	Sunday
Week 15	08.04.2024	Ingredients of Research Reports
	09.04.2024	Ingredients of Research Reports
	10.04.2024	Ingredients of Research Reports
	11.04.2024	ID-ul-Fitar
	12.04.2024	Ingredients of Research Reports
	13.04.2024	Vaishakhi
	14.04.2024	Sunday
Week 16	15.04.2024	Discussion on Preparation of Summer Training Report
	16.04.2024	Discussion on Preparation of Summer Training Report
	17.04.2024	Ram Navmi
	18.04.2024	Discussion on Preparation of Summer Training Report
	19.04.2024	Discussion on Preparation of Summer Training Report
	20.04.2024	Discussion on Preparation of Summer Training Report
	21.04.2024	Sunday
Week 17	22.04.2024	Discussion on old question papers
	23.04.2024	Discussion on old question papers
	24.04.2024	Discussion on old question papers
	25.04.2024	Discussion on old question papers
	26.04.2024	Discussion on old question papers
	27.04.2024	Discussion on old question papers
	28.04.2024	Sunday
	29.04.2024	Revision Unit 1 and 2
	30.04.2024	Revision Unit 3 and 4
	1.05.2024	Examinations