DAV CENTENARY COLLEGE FARIDABAD

Summary of Lesson Plans of College Faculty

Name of Asst/Associate Professor: Ms. RENUKA MALHOTRA, Ms. JYOTI MALHOTRA

Class & Section: BBA- I (A,B AND C)
Subject: BUSINESS COMMUNICATION

Academic Session 2023-2024 Odd Sem

| | Date | Topics to be covered |
|--------|------------|--|
| | 21/07/2023 | Meaning and nature of communication |
| | 22/07/2023 | Types of Communication |
| | 23/07/2023 | Sunday |
| | 24/07/2023 | Process of communication |
| Week 1 | 25/07/2023 | forms of communication |
| | 26/07/2023 | forms of communication |
| | 27/07/2023 | forms of communication |
| | 28/07/2023 | role of communication skills in business |
| | 29/07/2023 | Revision |
| | 30/07/2023 | Sunday |
| | 31/07/2023 | Communication networks |
| | 08-01-2023 | Communication networks |
| WEEK 2 | 08-02-2023 | barriers to communication |
| | 08-03-2023 | reading skills |
| | 08-04-2023 | reading skills |
| | 08-05-2023 | Revision |
| WEEK 3 | 08-06-2023 | Sunday |
| | 08-07-2023 | speaking skills |
| | 08-08-2023 | speaking skills |
| | 08-09-2023 | speaking skills |
| | 08-10-2023 | speaking skills |
| | 08-11-2023 | Test |
| | 08-12-2023 | |
| WEEK 4 | 13/8/2023 | Sunday |
| | 14/8/2023 | public speaking |
| | 15/8/2023 | Independence day |
| | 16/8/2023 | public speaking |
| | 17/8/2023 | public speaking |
| | 18/8/2023 | public speaking |
| | 19/8/2023 | public speaking |
| | 20/8/2023 | Sunday |
| WEEK 5 | 21/08/2023 | voice modulation and body language |
| | 22/08/2023 | voice modulation and body language |
| | 23/08/2023 | voice modulation and body language |
| | 24/08/2023 | voice modulation and body language |
| | 25/08/2023 | Test |
| | 26/08/2023 | Written Communication |
| | 27/08/2023 | Sunday |

| 28/08/2023 Written Communication – Types 29/08/2023 Written Communication – Types | |
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| 29/08/2023 Written Communication – Types | |
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| WEEK 6 30/08/2023 Rakhi | |
| 31/08/2023 Revision | |
| 09-01-2023 structures and layout of business letters | |
| 09-02-2023 structures and layout of business letters | |
| 09-03-2023 Sunday | |
| 09-04-2023 structures and layout of business letters | |
| 09-05-2023 presentative letters – sales letters | |
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| 09-07-2023 presentative letters – sales letters | |
| 09-08-2023 presentative letters – sales letters | |
| 09-09-2023 presentative letters – sales letters | |
| 09-10-2023 Sunday | |
| 09-11-2023 claim letters | |
| 09-12-2023 employment letters | |
| WEEK 8 13/9/2023 employment letters | |
| 14/9/2023 writing memo | |
| 15/9/2023 writing memo | |
| 16/9/2023 writing memo | |
| 17/9/2023 Sunday | |
| 18/9/2023 notice and circular | |
| 19/9/2023 notice and circular | |
| WEEK 9 20/9/2023 notice and circular | |
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| 22/9/2023 Test | - , |
| 23/9/2023 Saheedi Diwas (Haryana Heros Martyrdo | om Day) |
| 24/9/2023 Sunday | |
| 25/9/2023 Business Reports – Purpose and types | |
| 26/9/2023 Business Reports – Purpose and types | |
| WEEK 10 27/9/2023 Business Reports – Purpose and types | |
| 28/9/2023 Business Reports – Purpose and types | |
| 29/9/2023 Business Reports – Purpose and types | |
| 30/09/2023 Test | |
| 10-01-2023 Sunday | |
| 10-02-2023 Gandhi Jayanti | |
| 10-03-2023 framework of business reports | |
| WEEK 11 10-04-2023 framework of business reports | |
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| 10-05-2023 framework of business reports | |
| 10-05-2023 framework of business reports 06.10.2023 framework of business reports | |
| 10-05-2023 framework of business reports 06.10.2023 framework of business reports 07.10.2023 Test | |
| 10-05-2023 framework of business reports 06.10.2023 framework of business reports 07.10.2023 Test 08.10.2023 Sunday | |
| 10-05-2023 framework of business reports 06.10.2023 framework of business reports 07.10.2023 Test 08.10.2023 Sunday 09.10.2023 presentation of reports | |
| 10-05-2023 framework of business reports 06.10.2023 framework of business reports 07.10.2023 Test 08.10.2023 Sunday 09.10.2023 presentation of reports 10.10.2023 presentation of reports | |
| 10-05-2023 framework of business reports 06.10.2023 framework of business reports 07.10.2023 Test 08.10.2023 Sunday 09.10.2023 presentation of reports 10.10.2023 presentation of reports WEEK 12 11.10.2023 presentation of reports | |
| 10-05-2023 framework of business reports 06.10.2023 framework of business reports 07.10.2023 Test 08.10.2023 Sunday 09.10.2023 presentation of reports 10.10.2023 presentation of reports | |

| | 14.10.2023 | Revision |
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| | 15.10.2023 | Sunday |
| WEEK 13 | 16.10.2023 | brochures |
| | 17.10.2023 | brochures |
| | 18.10.2023 | brochures |
| | 19.10.2023 | brochures |
| | 20.10.2023 | brochures |
| | 21.10.2023 | Test |
| | 22.10.2023 | Sunday |
| | 23.10.2023 | issuing notice and agenda of meeting |
| | 24.10.2023 | Dusshera |
| | 25.10.2023 | issuing notice and agenda of meeting |
| WEEK 14 | 26.10.2023 | issuing notice and agenda of meeting |
| | 27.10.2023 | issuing notice and agenda of meeting |
| | 28.10.2023 | issuing notice and agenda of meeting |
| | 29.10.2023 | Sunday |
| | 30.10.2023 | issuing notice and agenda of meeting |
| | 31.10.2023 | recording of minutes of meetings. |
| WEEK 15 | 01.11.2023 | Haryana Day |
| | 02.11.2023 | recording of minutes of meetings. |
| | 03.11.2023 | recording of minutes of meetings. |
| | 04.11.2023 | recording of minutes of meetings. |
| | 05.11.2023 | Sunday |
| | 06.11.2023 | Revision |
| | 07.11.2023 | Revision |
| WEEK 16 | 08.11.2023 | Revision |
| | 09.11.2023 | Revision |
| | 10.11.2023 | Diwali Break |
| | 11.11.2023 | Diwali Break |
| | 12.11.2023 | Diwali Break |
| | 13.11.2023 | Diwali Break |
| | 14.11.2023 | Diwali Break |
| WEEK 17 | 15.11.2023 | Diwali Break |
| | 16.11.2023 | Diwali Break |
| | 17.11.2023 | Revision |
| | 18.11.2023 | Revision |
| | 19.11.2023 | Sunday |
| | 20.11.2023 | Revision |
| WEEK 18 | 21.11.2023 | Revision |
| | 22.11.2023 | Revision |
| | 23.11.2023 | Revision |
| | 24.11.2023 | Revision |
| | 25.11.2023 | Examinations |