

DAV CENTENARY COLLEGE FARIDABAD

Summary of Lesson Plans of College Faculty

Name of Asst/Associate Professor : DR ANKITA MOHINDRA

Class & Section: BBA CAM V SEMESTER

Subject: BPSM

Academic Session 2023-2024 Odd Sem

	Date	Topics to be covered
Week 1	21/07/2023	Meaning of BPSM
	22/07/2023	Meaning of Strategy
	23/07/2023	Sunday
	24/07/2023	Need for comprehensive approach to decision making
	25/07/2023	Types of Decision Making
	26/07/2023	Types of Decision Making
	27/07/2023	Problem Solving for the business enterprise
	28/07/2023	Strategic Management-Introduction
	29/07/2023	Strategic Management
WEEK 2	30/07/2023	Sunday
	31/07/2023	Meaning of Vision, Mission, Business Objectives
	08-01-2023	Process of Strategic Management -1 Step
	08-02-2023	Process of Strategic Management -1 Step
	08-03-2023	Process of Strategic Management -2 Step
	08-04-2023	Process of Strategic Management -2 Step
	08-05-2023	Process of Strategic Management -3 Step
WEEK 3	08-06-2023	Sunday
	08-07-2023	Process of Strategic Management -3 Step
	08-08-2023	Process of Strategic Management -4 Step
	08-09-2023	Introduction - Business Policy
	08-10-2023	Functions of Business policy
	08-11-2023	Objectives of Business Policy
	08-12-2023	Objectives of Business Policy
WEEK 4	13/8/2023	Sunday
	14/8/2023	Revision
	15/8/2023	Independence day
	16/8/2023	Search for and the setting of objectives
	17/8/2023	Search for and the setting of objectives
	18/8/2023	The Role of CEO
	19/8/2023	The Role of CEO in formulation of objectives
WEEK 5	20/8/2023	Sunday
	21/08/2023	The Role of CEO in formulation of objectives
	22/08/2023	The Role of CEO in formulation of objectives
	23/08/2023	Assignment 1
	24/08/2023	Case Study Exercise
	25/08/2023	Revision
	26/08/2023	Revision
	27/08/2023	Sunday

WEEK 6	28/08/2023	Types of Objectives (Different basis)
	29/08/2023	Short run, intermediate and long run objectives
	30/08/2023	Rakhi
	31/08/2023	Short run, intermediate and long run objectives
	09-01-2023	Hierarchy of objectives
WEEK 7	09-02-2023	Hierarchy of objectives
	09-03-2023	Sunday
	09-04-2023	Discussion on Long Questions
	09-05-2023	Discussion on Long Questions
	09-06-2023	Jananashmtmi
	09-07-2023	Discussion on Short Questions
	09-08-2023	Strength and weaknesses pertaining to setting of objectives
	09-09-2023	Strength and weaknesses pertaining to setting of objectives
	09-10-2023	Sunday
	09-11-2023	Test on U-1&2
WEEK 8	09-12-2023	PPT Test
	13/9/2023	Meaning of important terms of BPSM
	14/9/2023	Meaning of important terms of BPSM
	15/9/2023	Relationship between an enterprise and its environment
	16/9/2023	Relationship between an enterprise and its environment
	17/9/2023	Sunday
	18/9/2023	Porter's Model
WEEK 9	19/9/2023	Porter's Model
	20/9/2023	Revision
	21/9/2023	Assignment 2
	22/9/2023	Case Study Exercise
	23/9/2023	Saheedi Diwas (Haryana Heros Martyrdom Day)
	24/9/2023	Sunday
	25/9/2023	Environment Scanning
	26/9/2023	Sources of information
WEEK 10	27/9/2023	Synergy and capability profiles
	28/9/2023	Synergy and capability profiles
	29/9/2023	Strategic Alternatives
	30/09/2023	Strategic Alternatives
	10-01-2023	Sunday
WEEK 11	10-02-2023	Gandhi Jayanti
	10-03-2023	Matrix-BCG,GE NINE CELL,HOFER's
	10-04-2023	SWOT & TOWS Matrix
	10-05-2023	The process of strategic choice
	06.10.2023	The process of strategic choice
	07.10.2023	The process of strategic choice
	08.10.2023	Sunday
	09.10.2023	Meaning of Leadership
	10.10.2023	Leadership Role in Strategy making
	11.10.2023	Leadership its role in strategic management issues and perspectives in functional policy implementation.
WEEK 12		

	12.10.2023	Leadership its role in strategic management issues and perspectives in functional policy implementation.
	13.10.2023	Discussion on Long Questions
	14.10.2023	Discussion on Short Questions
	15.10.2023	Sunday
	16.10.2023	Structural Implementation
	17.10.2023	Structural Implementation
WEEK 13	18.10.2023	Structures & Strategies
	19.10.2023	Evaluation of strategy
	20.10.2023	Evaluation of strategy
	21.10.2023	Case Study Exercise
	22.10.2023	Sunday
	23.10.2023	Case studies-preparation and discussions
	24.10.2023	Dusshera
WEEK 14	25.10.2023	Case studies-preparation and discussions
	26.10.2023	Case studies-preparation and discussions
	27.10.2023	Detail Notes on CEO
	28.10.2023	Discussion on long Questions
	29.10.2023	Sunday
	30.10.2023	Discussion on Short Questions
	31.10.2023	Growth Strategies
WEEK 15	01.11.2023	Haryana Day
	02.11.2023	Growth Strategies
	03.11.2023	Growth Strategies
	04.11.2023	Revision
	05.11.2023	Sunday
	06.11.2023	Stability Strategies
	07.11.2023	Stability Strategies
WEEK 16	08.11.2023	Retrenchment Strategies
	09.11.2023	Retrenchment Strategies
	10.11.2023	Diwali Break
	11.11.2023	Diwali Break
	12.11.2023	Diwali Break
	13.11.2023	Diwali Break
	14.11.2023	Diwali Break
WEEK 17	15.11.2023	Diwali Break
	16.11.2023	Diwali Break
	17.11.2023	Combination Strategies
	18.11.2023	Combination Strategies
	19.11.2023	Sunday
	20.11.2023	PPT Test
	21.11.2023	PPT Test
WEEK 18	22.11.2023	Class Presentations
	23.11.2023	Class Presentations
	24.11.2023	Swot & TOWS Matrix of Few known Brands
	25.11.2023	Examinations